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FarmSavers Trust™ Offers Innovative Market-driven Approach To Preserve American Farmland

Real estate developer Bruce Poor's for-profit model benefits landowner, farmer and community

September 22, 2009 (Berkshires, MA) — In America, every minute of every day we lose two acres of the most fertile and productive farmland to urban expansion — highways, shopping malls and housing. Farmers can no longer operate economically, and America's source of local food is set to dwindle. FarmSavers Trust™ (www.farmsaverstrust.com) was founded to reverse the loss of farmland through a market-driven model that provides value for all through the profitable integration of homes and farms.

Created by Bruce H. Poor (www.brucepoor.com), a visionary land developer and entrepreneur, FarmSavers Trust™ ensures the land remains working farmland and maintains its health through certified organic farming practices. It provides the financial mechanisms to assure enduring financial stability through the sale of premium homesteads. "Working organic farms embrace conservation, nutritional diversity and whole living," says Poor. "We make sure that the land becomes profitable and sustainable, and provide an opportunity to live a cleaner, healthier lifestyle."

As Poor explains it, "Non-profit models represent a terminal revenue stream. Once the donation is made, the opportunity to further support the farm, and save more farms, ends there." In contrast, FarmSavers Trust™ enables a symbiotic relationship between landowner and farmer to generate revenue that contributes to property appreciation.

The FarmSavers Trust™ Model*:

1. Farming families can now capitalize on their farm's equity at fair market value in a responsible way that retains its integrity and heritage.
2. FarmSavers Trust™ buys farms at risk and develops a small portion as integrated homesteads for sale.
3. The majority of the farm is deeded to farmland preservation. This provides a tax benefit that along with the proceeds from homestead sales funds necessary improvements to enable an unprofitable farm to return to a thriving operation. It also funds the next farm venture.
4. Without the burden of the property cost, the farm becomes profitable and sustainable.
5. The farmer works the land through certified organic farming practices, which results in healthy land, and an appealing environment to live in.
6. The farmer secures diverse and steady income streams from Community Supported Agriculture and services to both the homeowners association and private homes.
7. As farm revenue increases, the services and amenities grow, and the property values rise.

The first FarmSavers Trust™ property is Konkapot Farm Agroforest (www.konkapotfarm.com), a 320-acre certified organic farm in the southern Berkshires. Four 15-acre homesteads are available for purchase, with 85% of the land reserved for low-intensity sustainable farming. Heritage breed livestock provide much of the land maintenance, reducing the need for tractors and heavy equipment powered by petroleum products. Owners will have five acres for residence, barns, stables and guest cottages, surrounded by ten undeveloped and uninterrupted, farm-integrated acres that serve as a private buffer with only grazing livestock. Their purchase helps ensure the legacy of America's farmland is enjoyed for generations to come. These certified organic homesteads are priced from \$950,000.

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**The FarmSavers Trust™ Model is proprietary intellectual property.
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