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3. The majority of the farm is deeded to farmland preservation, which provides a tax benefit that along with the proceeds from homestead sales funds necessary improvements to enable an unprofitable farm to return to a thriving operation. It also funds the next farm venture.
4. Without the burden of the property cost, the farm becomes profitable and sustainable
5. The farmer works the land through certified organic farming practices, which results in healthy land, and an appealing environment to live in.
6. The farmer secures diverse and steady income streams from Community Supported Agriculture and services to both the homeowner's association and private homes.
7. As farm revenue increases, the services and amenities grow, and the property values rise.

Key Executive Bios: Bruce H. Poor, Founder

The founder of FarmSavers Trust,™ Bruce H. Poor (www.brucepoor.com) is a land developer with a singular vision to preserve American farmland. Poor fell in love with land as a surveyor at the age of 16, and his reverence for land has been the touchstone to guide all his future developments. After successes in Nantucket with innovative residential ventures, Poor purchased the 320-acre Konkapot Farm (www.konkapotfarm.com) in 2000. Living on the farm, he had an epiphany of the potential to inspire a new model of luxury agroforest living that would attract like-minded people who wish to share in the stewardship of Berkshire County farmland. Poor is passionate about organic practices, heritage breeds, the plight of the American farmer and the cultivation of land that works.

Bryan Petrucci, Partner

Bryan Petrucci is the former director of the American Farmland Trust Resource Conservation Programs (www.farmland.org) and has more than two decades of broad-based experience in agriculture and natural resources conservation. His background includes the development and management of grass-based farms, and he has special expertise in sustainable and alternative farming systems.

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Editors' Note: Please download images for publication at www.farmsaverstrust.com/press



Konkapot Farm Agroforest Fact Sheet

- Overview:** Konkapot Farm Agroforest (www.konkapotfarm.com) is a 320-acre certified organic farm on the banks of the Konkapot River in the southern Berkshires.
- Homesteads:** There will be a total of four 15-acre homesteads; currently two are available for purchase. Owners will have five acres for residence, barns, stables and guest cottages, surrounded by ten undeveloped and uninterrupted, farm-integrated acres that serve as a private buffer with only grazing livestock, ensuring the legacy of America's farmland is enjoyed for generations to come.
- Price Range:** Homesteads priced from \$950,000.
- The Homes:** Each private retreat will be crafted in new old house style (www.newoldhousemag.com) to preserve the uniquely New England character of the property. New old homes are new homes built in classic American styles. A selection of the region's finest certified green builders, architects and craftsmen will be available to create these truly one-of-a-kind residences.
- Agroforestry:** Inspired by the parkland forest and land management model of Scotland, Konkapot Farm Agroforest is an integrated land management system that utilizes grazing livestock within the forest and fields to perpetuate thriving ecosystems and vitalized land. Owners will enjoy access to the canopied forest with expansive stretches of grass floors adjacent to open fields, maintained by heritage breeds, including Scottish Highland cows, Belted Galloway cows, and Soay sheep. This natural, proven, traditional farming practice contributes to healthy soil, clean water and air, the preservation of indigenous wildlife habitats, and woodland walks unencumbered by invasive undergrowth.
- Heritage Breeds:** Heritage breed livestock are integral to land maintenance; as natural grazers they reduce the need for tractors and heavy equipment powered by petroleum products. These natural, proven, traditional farming practices contribute to healthy soil, clean water and air, and the preservation of wildlife habitats.
- Organic Certification:** Konkapot Farm Agroforest is USDA certified organic farmland and ensures the highest organic standards through annual on-farm inspections. The Northeast Organic Farming Association (NOFA), which has developed the nation's first national standards for organic land care, provides a measure to establish the organic purity of each homesite and maintain the value as well. Konkapot's homesites will be among the first to apply this unique distinction.

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